Researcher Profiles

Why and where to start
Develop your researcher profile in all its forms with these suggestions. Increase accessibility to your research, promote your publications, collaborate with others, and see what the competition is doing.

Research Online is La Trobe University’s research repository. Contributions to Research Online will increase the impact of your research as it is indexed by Google and Trove. Outputs you could contribute to Research Online include author or manuscript versions of your accepted refereed journal articles, and research data or datasets. Once a paper is accepted, add it to Research Online and use the permanent link to announce it via social media, such as Twitter.

Have you published something?
A Scopus Author ID is generated automatically in Scopus. Check your details are listed correctly and include the ID with your publications when you submit them to Research Online.

ResearcherID is associated with Web of Science and Web of Knowledge. You need to register for it and ensure your publications are linked to your unique ID.

ISNI is an international standard identifier linking all works by individuals or organisations across broad disciplines, including creative fields.

ORCID is the identifier to link all identifiers together, such as Scopus Author ID and ResearcherID. Register within Scopus or via the ORCID website.

A public Google Scholar profile makes it easy for others to follow your work and for you to track your citations.

LinkedIn is a useful tool to manage your professional identity and build a professional network. You can find job openings and share your experience and work with others in your industry.

ResearchGate allows users to share their information and publications, get statistics on views within ResearchGate, and connect and collaborate with colleagues and peers.

Academia.edu is an academic social network where you can share your papers, view statistics and follow others in your field.

A selection of discipline specific networks:

SSRN (Social Science Research Network) is aimed at disseminating social science research and is comprised of a number of specialised research networks, including Economics, Management, Law, Cognitive Science, Information Systems and a variety of Humanities sub-disciplines.

IDEAS (economics) is a large, free, bibliographic database, to share publications.

Biomed Experts (biomedical sciences) allows users to share information and publications, view statistics and be a part of a specialised scientific social network.
Using Social Media

Social media can enhance the impact of your research, but keep these tips in mind when using it:

- Understand your tool, what it can do – does it suit your requirements and desired audience?
- Messages are sent in a real time environment
- You can use it to better understand and follow the current research environment that you work in
- Use it wisely. Be judicious about who you follow and selective about what you post, tweet, retweet, etc.
- You can build up a community, invite friends, follow competitors and colleagues and identify new collaborators
- It is often at its best when used for following trends and current issues relevant to you
- Add follow buttons to other websites and coordinate social media tools together (e.g. twitter feeds on a blog)

- Use hashtags so more people can find your work
- Use it to connect with your general public readers and policy makers – it engages them
- Ensure all of your tweeted articles are open access and can be read online (via Research Online)
- SlideShare is ideal for disseminating slides and presentations (you can also follow people and view statistics on views and downloads)
- Talk to friends and colleagues about which social media tools they use and their experiences with them
- Consider using multiple social media tools to reach different audiences
- Identify groups within the various tools that are relevant to you, such as the LTU departmental or research focused Twitter accounts

Getting started:

- Write a social media plan and online profiling strategy
- Use a tool like HootSuite to manage and measure your social networks

Measure the impact of this new media and see how it enhances your traditional publishing by using altmetrics.

Altmetrics can support traditional metrics by measuring the popularity of an article over a short period of time. They can demonstrate how research is discussed and debated outside of traditional publishing means.

Many publishers now include altmetrics with the online version of an article, including BioMed Central, Public Library of Science, Nature Publishing Group, Elsevier, Frontiers, HighWire and SpringerLink.

More Information:
- Citation Analysis
- Where to Publish
- From Tweetations to Citations Research Forum 2013